



INTERNATIONAL POSTER CONTEST

b'Ars 2022

CALL FOR SUBMISSIONS AND RULES

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OBJECT OF THE CONTEST

b'Ars, Barcelona International Arts & VFX Fair officially opens its call for submissions for the International poster contest and invites creators from around the world to submit their artwork.

The winning design will be the official image of the virtual/in-person 9th edition, which will be held on 18th and 19th November 2022.

b'Ars is back in person and we are looking forward to celebrating this reunion, this meeting again. And we want you to be the protagonists from the beginning.

Artwork must be submitted by July 31st, 2022.

Winner will be announced on September 1st, 2022.

PARTICIPANTS

- Contest open to any animation and VFX lover, over 16 years of age, who wants to participate individually or collectively by submitting a single original and unpublished work.
- Each participant or group may submit a total of two designs.

THEME

- The motto of this edition is **Bringing joy to life**. Taking Antoine de Saint-Exupery's quote as reference: "True happiness comes from the joy of deeds well done, the zest of creating things new."

- The poster shall incorporate the following text:

b'Ars 2022
Barcelona International Arts & VFX Fair
9th edition
18-19th November

keeping the current typography and a free space at the bottom for the insertion of the logos of collaborating organisations and companies.



- We recommend that you take a look at the posters of previous editions.

<https://barsvfx.com/en/past-editions/>

- Please note that the chosen design will be applied to different advertising formats and should therefore be adaptable horizontally and vertically.

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SUBMISSION OF PROPOSALS

- The submission of proposals shall be made by means of this web form:

<https://forms.gle/tWw8EEdq1psehJbZ8>

- In the case of groups, a single representative of the group will be responsible for registering the work. The prize will be awarded in his/her name.

- The entry form will only be used to identify the entries. The jury will not have access to the personal data contained in the form.

- The deadline for submission of proposals is 23:59 on **31 July 2022**.

- Files shall be submitted in digital format PDF, TIFF or JPEG, with a resolution of 150 ppp.

- They shall be presented in 60x90 cm. size and in horizontal position.

- The poster will have to be identified with a "title" and be accompanied by a brief explanation of the design.

ARTWORKS

- The designs must be original and unpublished, and must not have been presented or awarded prizes in any other competition.

- Any type of technique is allowed. Drawings, photography, 3D creations or any other creation will be accepted as long as they are original.

- The works cannot be signed by the author. They will be signed once the jury has announced the name of the winner.

- No allusion may be made to any commercial brand and in no way may the content of the work be offensive in the broadest sense. The organizers reserve the right not to accept entries which, in their opinion, do not comply with the technical, artistic and/or legal conditions required by the competition, or which offend people's sensibilities, incite violent or discriminatory behavior or are contrary to social customs

- Competitors are fully responsible for the absence of any third party rights in the works submitted, as well as for any claims that may be filed for image rights or similar.



SELECTION

- A jury will be set up, composed of a minimum of four and a maximum of ten people, independent of the participants in the competition, appointed by the b'Ars coordination team. The composition of the jury shall be published on the b'Ars website.
- The jury will make its decisions in complete autonomy and independence on the basis of the poster proposals submitted to it anonymously and in accordance with the criteria of aesthetic quality, originality of the proposals, aesthetic, functional and cultural values.
- In August 2022 the Jury will choose the winner from among all the works submitted.
- The winning image will be published on the b'Ars website and social networks on **1 September 2022** and the person concerned will be notified by email.
- The jury's decision will be final. The contestants, by the mere fact of participating in this competition, expressly waive the right to exercise any type of claim against the jury's decisions.
- The jury may declare the prize void and resolve all aspects not foreseen in these rules.

AWARD

- A single prize of 500 euros will be awarded to the winner. The amount of the prize money is subject to taxes or deductions in force according to the law.
- In addition, the poster artist will receive a double ticket to attend the activities programmed at b'Ars 2022.
- The effective delivery of the prizes will be conditional on the winner complying with all the rules and the veracity of the data provided in the registration. The prize is non-transferable.
- Waiver of the prize shall not give rise to any right to compensation or indemnification.

DELIVERY OF THE FINAL ARTWORK

- The author of the winning poster must submit the image and its corresponding adaptations in digital format in vector format and with optimum quality and resolution for subsequent applications and reproductions. All fonts used must also be attached.
- The author of the winning poster also undertakes to make the necessary adaptations for the b'Ars social networks and for other applications in which the images are used.
- The final dimensions of the winning poster will be 60x90 cms, in horizontal format at 300 ppp.



DATA PROTECTION

- In accordance with Organic Law 15/1999 of 13 December 1999 on the Protection of Personal Data, the personal data of those registered for this competition will be included in an automated file owned by Funghitos, SL and Sara Rebuli UTE, with registered offices in Barcelona, for the purpose of managing participation in this competition. Said data may be used for the acceptance, management and delivery of the prizes

- The interested party may at any time exercise their rights of access, rectification, cancellation and opposition by writing to info@barsvfx.com and attaching to their request a copy of their ID card or other suitable identity document, such as NIE or passport, indicating "DATA PROTECTION" in the subject line.

- In those cases where participants have given their consent on the website, their personal data will also be used to send them commercial communications, including by electronic means, about products and services related to b'ArS, International Arts&VFX Fair.

INTELLECTUAL PROPERTY

- The prize-winner undertakes not to plagiarize any artistic or advertising creation, nor to infringe the trademark rights or any other intellectual property rights of third parties. In any case, the Promoter shall be exempt from liability for any claims by third parties. Participants shall be liable for any infringements caused or that may be caused to the rights of third parties with the images provided and shall indemnify the Promoter for any damages incurred due to non-compliance with the obligation described above

- The author of the winning image automatically and definitively assigns exclusively to Funghitos, SL and Sara Rebuli UTE, all the intellectual property rights of the winning work, as well as those of exploitation of the design object of this competition without any type of limitation and covering all the modalities of exploitation and without territorial, temporal or any other type of limitation.

Specifically, the exploitation rights will be transferred, especially public communication, distribution and reproduction rights. All these rights may be used under any advertising format of the Promoter, as well as in any media, both on television, Internet, analogue and digital media, or in any written media without any consideration whatsoever and citing the name of the team that is the author of the work. Likewise, the winner and his/her guardians, parents and legal representatives acknowledge that images of the participants may be taken and distributed by journalists from the media attending the official prize-giving ceremony for subsequent publication in different media and supports.

- Funghitos, SL and Sara Rebuli UTE will be the owner of the design, and receives, with the awarding of the posters, the property rights, including intellectual property rights, as well as the right to graphically reproduce the work.



- The use of the winning poster will be exclusive to Funghitos SL and Sara Rebuli UTE, without the author/s or third parties who have participated in its design or creation being able to apply it to any other client who contracts with them.
- The artist, author of the poster, reserves only the right to publish the works in his curriculum vitae.

ACCEPTANCE OF THE RULES

Participation in the competition implies full acceptance of these rules, without any reservations, and acceptance of the interpretative decisions made by the promoter.

The promoter reserves the right to make any changes, suspend or extend this promotion, giving sufficient notice on the competition website, barsvfx.com.

This promotion is governed by current Spanish legislation. For any dispute that may arise in the interpretation and application of these rules, both the promoter and the participants in this promotion expressly submit to the jurisdiction of the Courts and Tribunals of Barcelona, without prejudice to the jurisdiction that by law may correspond to the consumer.